

The Executive Forum Membership Application

Overview--The Executive Forum is a membership-based group comprised of professionals from different disciplines whose purpose is to develop relationships with each other that lead to shared business and referrals. We foster this through morning meetings, social events, and interactions with other organizations. Membership in The Executive Forum requires an active participation in the group designed to foster more interaction among members, better understanding of each other's needs, and exposure to a wider group of professionals. Our goals for 2009 are to attract 30 potential members, and get at least 4 referrals for every member. We invite you to join us.

1. Member Info

Name: _____ Email: _____

Company: _____ Title: _____

Phone: _____ Fax: _____

City, _____ State, _____ Zip: _____

Area of Expertise: _____ Years of Experience: _____

Summary of Your Services/Benefits: _____

Education: _____

Professional Affiliations: _____

What geographic are do you cover? _____

What is your target audience? _____

How can we recognize a good referral for you? _____

Who invited you to the group? _____

Have you attended 2 meetings? Yes No

2. Member Expectations

- Be a consummate professional in your discipline.
- Have a diverse range of contacts (minimum of 200 names in your contact database)
- Willingness to share referrals under the appropriate circumstances.
- Attend 80% of the meetings (12 of 15 meetings) or send a surrogate in your place.
- Provide at least 6 referrals during the year.
- Make at least 10 house calls during the course of the year.
- Bring 3 guests during the course of the year.
- Host 1 event during the year (business or social) with at least 4 members present.
- Attend 2 member hosted events during the year.

I understand my responsibilities s a member Please sign _____.

3. Benefits & Dues

Dues are \$650 for the year (\$600 if paid by January 15). Members are entitled to represent their area of expertise exclusively, and attend morning meetings, member hosted events, the golf outing, and the holiday party. Members are entitled to make a 10 minute spotlight presentation on their business and receive a page on the website.

Please submit this completed application to: David Volkman, Sagemark Consulting, 800 Westchester Avenue, Suite 504, Rye Brook, NY 10573. For questions, please call David Volkman at 914-523-9123.

New member applications are reviewed by the Executive Committee and then put to a vote by the members at the next meeting. Upon majority vote of approval, you will be inducted as a member. You will be billed the \$650 membership fee with net 30 terms.

www.TheExecutiveForum.org